

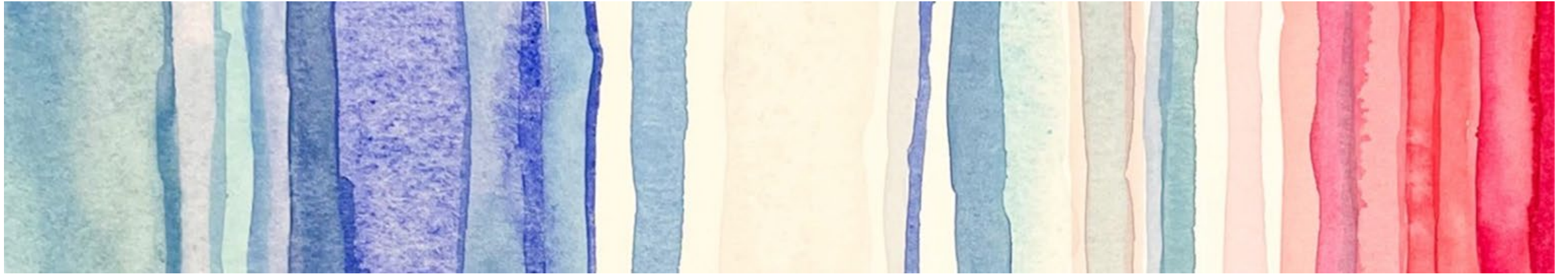


Funding call-out

Information for donors

2024





The Women's Climate Congress (WCC) is a diverse, nonpartisan network of women who cannot stay silent while the unfolding climate emergency threatens the future of our children and all life on Earth.

Since coming together 4 years ago, our dedicated team of volunteers has created a national movement of women. We are also linked to thousands more women through social media and alliances with other national and international organisations.



Why women?

Women are 50% of the population but struggle to have their voices heard and their priorities respected. Diversity in decision-making is essential for strong and effective policies to tackle climate change. Women are key to making the policy changes we need.

- Women's leadership style is typically more collaborative and based around the protection of life and future generations.
- Women and girls are disproportionately impacted by climate change and other disasters yet hold many of the solutions to mitigate and adapt to climate impacts.
- Women are key to making the changes we so desperately need.
- The WCC provides a place for women to develop their policy priorities and solutions.
- Through national and international mobilisation, we support each other to create change before it is too late.



The Women's Climate Congress promotes strong action on climate change, calling for concern for future generations and the natural world to lie at the heart of every government decision.

What we do

- The [WCC Charter for Change](#) gives voice to the aspirations of thousands of women, for immediate action to secure the climate, and for longer-term actions to build human and planetary wellbeing.
- We emphasise women's leadership, agency and influence.
- We base our calls for action on science.
- We work in collaboration and cooperation, with deep listening and compassion.
- Artistic imagination and creative thinking connect us to a common cause
- We promote discussion amongst politicians, business and community leaders.



**Our call for
nonpartisan,
multistakeholder
collaboration**

The WCC promotes nonpartisan, multistakeholder collaboration and has proposed a well-designed mediation process to create a National Plan for action to secure the climate.

Bringing people together in “radical collaboration” for strong climate action requires that we listen deeply to a range of political perspectives, identify sectoral barriers and recognise community concerns. In this way, we create a common vision and create space to practical solutions to the current challenges.

How we do it



Theory of change

We are building a women's movement to promote large-scale policy and systems change.

We will achieve this by:

➤ **Redefining climate action**

- Recognising climate change as a complex problem
- Incorporating women's priorities and perspectives
- Recognising that all life is interconnected

➤ **Mobilising new players**

- Bringing women's voices, priorities and leadership to decision-making.
- Inspiring broad public motivation through our activities and our Charter for Change
- Engaging with 'unlikely allies' to promote collaboration

➤ **Scaling up support and public attention**

- Motivating our members to respond to real-world climate impacts that affect them
- Using social and regular media to communicate our activities and engage support
- Engaging with politicians to provide social license for strong policies and fundamental systems change

Our key strategic actions



➤ Intervene in the political system

- Advocacy with politicians at national, state & territory and local levels to promote multipartisan collaboration, women's leadership (including women's caucuses), and compassion and kindness in government
- Making submissions to governments (plural) on climate change, environment and gender equality initiatives
- Meetings and letter writing
- 'Neighbourly conversations' among politicians from different parties and neighbouring electorates

➤ Grassroots activity

- Building diverse membership
- Regular Women's Climate Conversations online, other online and in person events, and member activities (eg Book Club)
- Roadshow events to workshop and promote the Charter with women in local communities
- Working with artists, building relationships with First Nations women, multicultural women, young women and gender diverse women, as well as other alliances and collaborations

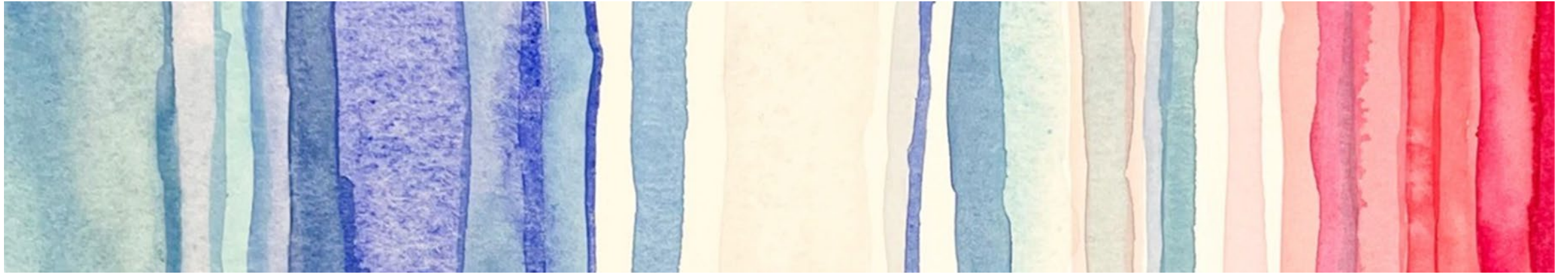
➤ International affiliation and connection

- Membership and collaboration with international women's groups (eg She Changes Climate, WECAN)
- Engagement with UN processes (eg COP climate conventions, Commission on the Status of Women)



Our impacts

- We have inspired 1000s of women across Australia and the world through our online events and activities.
- Our 3 National Congress of Women events have promoted high-level dialogue among politicians, business, academic and community members.
- Australia's leading thought-leaders on women's leadership, climate action and transformational change have participated in our events.
- We have built relationships with First Nations women around climate action, women's participation and governance.
- Our WCC Charter for Change is recognised as a significant expression of women's policy priorities in Australia and overseas.
- Our nonadversarial approach is respected by parliamentarians across the political spectrum and at all levels of government.
- We are sought out by women working at the highest levels of national and international climate negotiations to collaborate for equal representation of women and increased ambition nationally and at UN COP conventions and other forums.



The WCC approach to fundraising

We operate on a generosity economy which is based on 'Ask for what you need, offer what you can'.

To date the WCC has run on the generosity of members who have donated \$\$\$, plus a core group of members and volunteers some of whom work almost full-time pro bono.

In 2024 we urgently need funding to build our administration capacity and develop our initiatives.



Why we need your support

Women's leadership is critical in this defining decade for climate action, but initiatives like the WCC, led by women, and based on networking, relationship and capacity building, advocacy and creative visioning, are the least funded initiatives in the environmental sector.

Our core team of unpaid volunteers have achieved a huge amount in the past 4 years. To take full advantage of the exciting opportunities we have created to expand our capacity and increase our impact, we now need paid administrative help and project resources.

In 2024, WCC is therefore appealing to individuals, businesses and other sources for much needed funding to expand our initiatives and increase our impact.



What you can offer

[Donate here](#)

Individual donors

We operate on a generosity economy which is based on 'Ask for what you need, offer what you can'.

To date the WCC has run on the generosity of members, plus a core group of members and volunteers working pro bono. We continue to value and encourage these contributions.

In 2024, we are particularly looking to increase our base of regular donors.

Your donation of \$10, \$25, \$50 or more per month would greatly increase our ability to manage our day-to-day activities, including our members' intranet, public website, social media and other communications, as well as building new relationships and initiatives.

In 2024, we aim to enrol 50 regular donors and to raise \$50,000 from a combination of regular and one-off individual donors



What you can offer

Interested?
Contact us for
further
information

Business and other organisational sponsorship

In 2024, we would like to partner with businesses and organisations who share our values.

If you are a business or organisational leader and our vision speaks to you, please consider contributing a one-off donation or regular sponsorship.

Alternatively, you might be able to offer goods or services (such as for a raffle or other fundraising initiative), or pro bono services to support WCC activities (eg website design or hosting, event management).

In return for your support of our work, we invite you to ask for what you need from WCC, such as:

- publicity for your business/organisation
- a platform for your people to speak about your work
- other collaboration (tell us what you need).

In 2024, we aim to partner with 10 businesses and/or organisations to raise \$200,000



**What your
donation will
provide**

Through engagement of 2 fulltime equivalent staff positions and resources for advocacy, research and projects to support and scale up our activities in these key areas:

- Hosting inspiring local, national and online events and other activities to support and empower women, including elected representatives, to develop and implement women’s policy priorities.
- Building relationships with elected representatives, business leaders and other decision makers to promote WCC principles and the WCC Charter for Change.
- Taking the Charter Roadshow live to diverse women and communities across Australia.
- Building relationships with First Nations women to listen and learn from their cultural knowledge.
- Collaboration with other like-minded women’s and climate organisations to strengthen climate action across Australia and internationally, including at UN COP conferences.

Outcomes and measures of success



We will report our activities against these outcomes through our regular e-news updates and annual report

Outcome 1

Women's leadership, agency and influence on climate action reflect their rightful place as half the population

Charter action: 1

Measures (examples):

- Diverse and engaged membership across all electorates
- Women's caucuses running at S&T and federal levels
- Alliances and collaboration with other women's and climate change organisations leading change in Australia and overseas

Outcome 2

Climate policy and action are based on the science and on collaboration

Charter actions: 2,3,6,8,10

Measures (examples):

- Meetings and events with politicians and other leaders
- Multipartisan and community support for climate action, including no new fossil fuel projects (social contract, unified National Plan)
- Australia meeting/exceeding emissions targets

Outcome 3

Nurture of life, intergenerational equity and care for the earth are at the centre of every government decision

Charter actions 4,5,7,9,11

Measures (examples):

- Government environment policies support intergenerational equity and rights and Earth life
- Increase in young members of WCC – events to promote youth advocacy
- Meaningful relationships with First Nations women

Across all outcomes

- Media and social media coverage/responses/impact of activities
- Engagement with artists – responses/impact



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Women's Climate Congress Ltd

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Women's Climate Congress Ltd is a registered charity with ASIC and the Australian Charities and Not-for-Profits Commission (ACNC). We have Deductible Gift Recipient status.

Donations above \$2 to the WCC Nurture Fund are tax deductible.